



Three questions to Cittadinanzattiva- Active Citizenship Network

Interview with Daniela Quaggia, coordinator of BioReCer's stakeholders involvement process



Why are stakeholders indispensable for the success of BioReCer?

Stakeholders play a crucial role in BioReCer's success as they bring diverse perspectives, expertise and interests. Their involvement ensures that the project aligns with real-world needs, enhances the relevance of outcomes, and fosters broader acceptance and implementation of the proposed guidelines and certification schemes.

Why do stakeholders profit from membership in the BRSP?

Stakeholders benefit from BRSP membership by gaining direct access to the latest developments, insights and innovations in the bio-based industry. Being part of the platform enables networking, collaboration and knowledge exchange, empowering stakeholders to contribute to shaping sustainable practices, staying informed about industry advancements, and influencing decision-making processes.

Why should stakeholders join the BRSP, and what are the greatest challenges in gaining stakeholders as supporters of BioReCer?

Stakeholders should join the BRSP to actively participate in the co-creation of sustainable bio-based solutions. The platform offers a unique opportunity to engage with a diverse community, share experiences, and contribute to setting new standards. However, gaining stakeholder support faces challenges. The stakeholders are often inundated with numerous projects seeking external input, and time constraints may limit their active engagement. Additionally, the absence of reimbursements or compensations for the time devoted to involvement and consultation can be a significant obstacle. Addressing these challenges involves highlighting the unique value proposition of BioReCer, ensuring efficient use of stakeholders' time, and exploring mechanisms to recognise and appreciate their contributions to enhance project involvement and support.