3-CO: Concise Consumer Communication

Empowering Sustainable Choices Through Smart Label Analysis

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Funded by the European Union

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What is 3-CO?

- A EU funded project designed to support eco-conscious purchasing decisions.
- 3-CO app uses smart scanning technology to analyze labels & certifications.
- Provides real-time insights into eco-certifications and bio-based products.
- Empowers users to make informed, responsible choices.

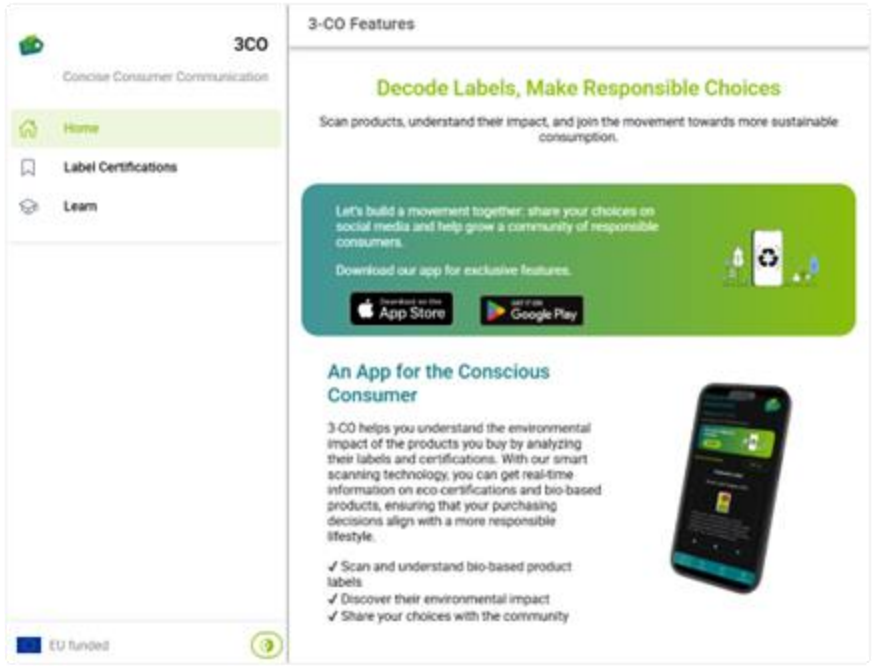
Technologies in use

Front End

Back End

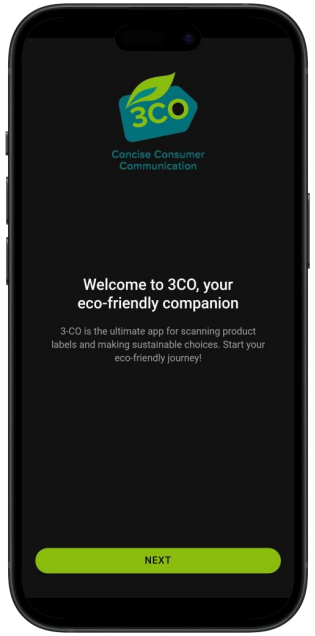
3-CO tools

Web



Limited functionalities

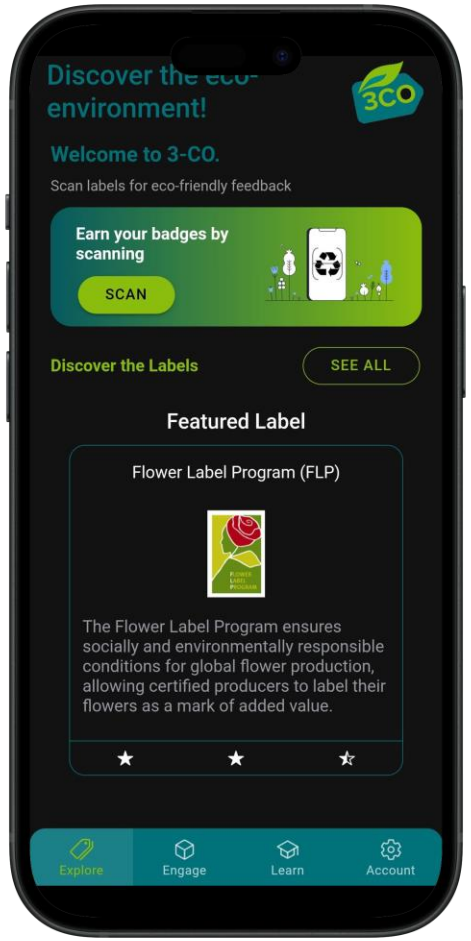
App



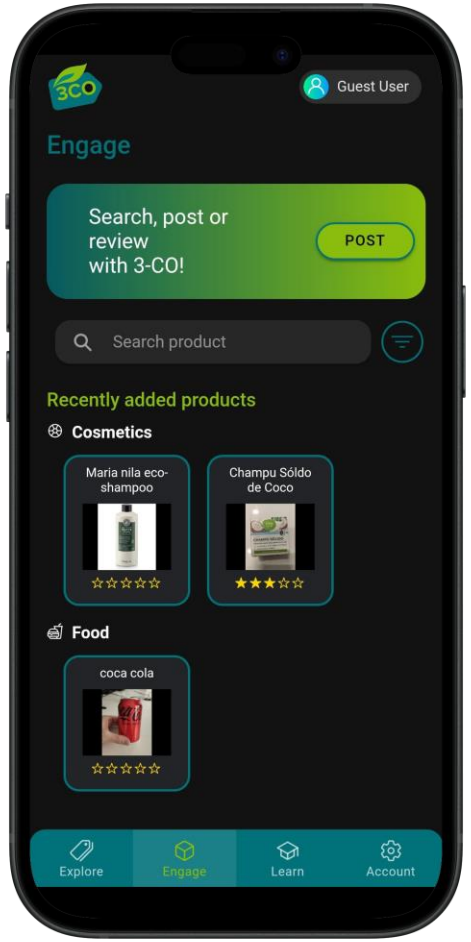
Full functionalities

The key sections of 3-CO app

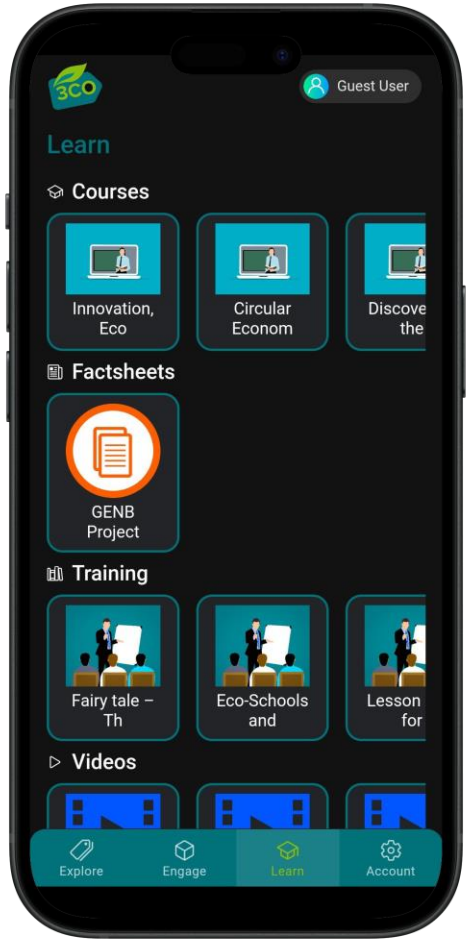
- Label Certifications



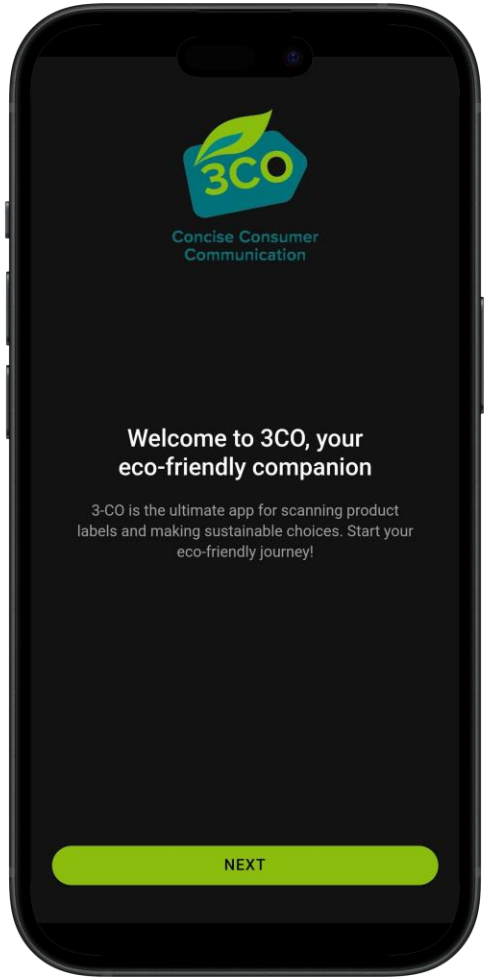
- Product Forum



- Learn Section



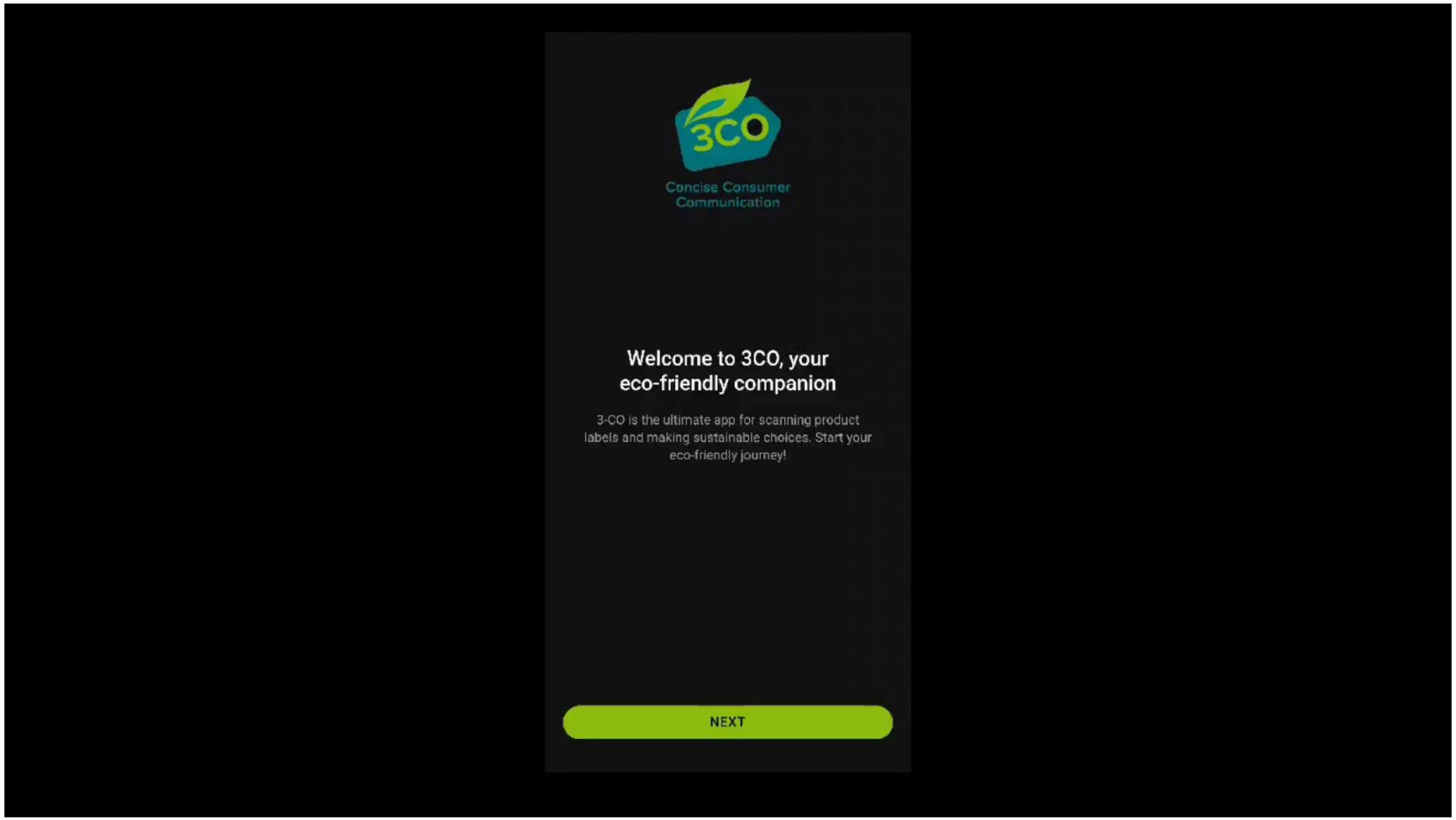
Experience 3-CO in Action



Join the Movement!

- Call to Action: Try the app, provide feedback, and spread the word.
- Future Vision: Expanding features & increasing AI accuracy.
- Thank You! – Open floor for questions.

Download the app

Visit the website

Backup Video